



# DEBATES OF THE SENATE

---

1st SESSION • 41st PARLIAMENT • VOLUME 148 • NUMBER 95

---

## FRANCOPHONE REGIONAL RADIO

Plamondon-Lac la Biche  
Community Radio 92.1 FM

Statement by:

The Honourable Claudette Tardif

Thursday, June 21, 2012

## THE SENATE

Thursday, June 21, 2012

[*Translation*]

### FRANCOPHONE REGIONAL RADIO

PLAMONDON-LAC LA BICHE  
COMMUNITY RADIO 92.1 FM

**Hon. Claudette Tardif (Deputy Leader of the Opposition):**  
Honourable senators, I was very proud to attend the official launch of the Plamondon-Lac La Biche community radio station, 92.1 FM, on June 16, in Plamondon, Alberta.

Establishing a French-language community radio station is not easy. This achievement is the result of the efforts and energy invested by the members of the Plamondon-Lac La Biche community radio club and all the volunteers who have been working for many years with much creativity and tenacity in order to provide French-language community radio to the Plamondon-Lac la Biche region.

Community radio is indispensable to the development of francophone minority communities. In Alberta, the

francophone population has grown considerably in recent years and this demographic trend continues. Therefore, the demand for community radio to meet the needs and interests of the francophone and francophile community is much greater. Minority communities, especially the remote ones, need to be able to tune in to local radio in order to share ideas, find services, listen to French music and hear stories about the people around them — local radio that promotes French through its content and its existence.

Today, the Alliance des radios communautaires du Canada has about 30 active members. Together, the alliance's stations have a listener base of roughly 600,000 francophones and francophiles all across Canada. Regional francophone media mirror society and provide communities with something they can identify with and define themselves by. They promote communication and connections among the members of a community. I am sure that the dynamic Plamondon-Lac la Biche community radio station will do just that.

Long live Plamondon-Lac la Biche community radio.

---